



# The Toolkit

The LSN cyber security toolkit provides members with security awareness training, tips and tricks and regular tid-bits on key cybersecurity trends for the protection of information.



### **HIGHLY PERSONALIZED**

**Be aware,** Al is being utilized to sort through large amounts of data on the internet to create personalized emails. Posting personal information online can make you more susceptible to a cyberattack.

## **November Security Tip**

Al has enhanced phishing emails. Phishing is when a cybercriminal uses an email to appear trustworthy and convinces you to hand over sensitive information. Al can speed up the process of writing emails, while making them more believable.

Threat actors use different methods of AI to enhance phishing attacks including personalization, emails that are well-written and targeted.

Building off the last tid-bit, **protection against phishing** involves being vigilant in understanding Al tactics with phishing emails.



### **BE AWARE OF REQUESTS**

Ensure you review emails with a close eye. Requests that are **urgent or threatening** and/or request **sensitive information** are likely a scam. When in doubt, give a person a call!



### REPORT, REPORT, REPORT

Ensure to **report** phishing emails to your IT team, personnel or to **delete** them immediately. It is important not to click any links unless they come from a trusted source.

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