

For A New Narrative

A large, stylized, orange letter 'B' is centered on the page. The letter has a slight shadow and is surrounded by a faint, circular starburst or glow effect. The background is a solid, muted purple color.

Black Lantern

INSPIRE & ENGAGE

INTERSECTIONAL PERSPECTIVE FOR
EFFECTIVE DIE - FOR A NEW NARRATIVE

Inspiring BIPOC, women, LGBTQ+ and
neurodivergent individuals to Be The Light.

Engaging corporations & organizations to be the
accomplices of a new paradigm.



Black Lantern



**“Success is liking
yourself, liking what you
do, and liking how you
do it.”**

Maya Angelou

BLACK LANTERN

Black Lantern is an interdisciplinary arts and culture consulting company whose mandate is to support artists and cultural organizations in their strategic and creative development through public relations, performing arts and multimedia.

Black Lantern helps artists and cultural organizations be sustainable and thrive while respecting their values and artistic approaches. Black Lantern fosters social engagement through arts, culture, and education. And, it helps organizations implement social engagement and a DEI approach.

Black Lantern vision is a genuine, socially engaged, and diverse arts and culture industry as well as corporate and public service environments through a decolonized practice.

Black Lantern rhyme with: authenticity, creativity, DEI & social engagement.



Photographer/Editor: Mi. Photography

MURIELLE JASSINTHE, CEO

Of Haitian origin, Murielle Jassinthe grew up in Quebec City, Quebec, before moving to Iqaluit, Nunavut, in 2014. A member of the Canada Research Chair in African and Francophone Literatures (Université Laval), she has a bachelor's degree in literary studies and is pursuing a master's degree in the same field of studies. In October 2010, her poems were published by Bruno Doucey in the anthology *Terre de femmes, 150 ans de poésie féminine en Haïti*. Recipient of the Première Ovation grant from the Canadian Institute of Quebec in 2011, her love of words has led her to write poetry, short stories, stories and essays as well as plays and screenplays. She co-authored the essay "Nouvelle dramaturgie haïtienne et les mots du chaos", in 2014, in the scientific journal *Inter-lignes – Haïti : la révolte en mots et en couleurs*, from the Institut catholique de Toulouse and published the literary short story "Nukaliak -le carnet", in 2016, in the magazine *Possibles*. An interdisciplinary artist (writing, photography, performance art), she combines creativity and social awareness.

Her strong interest in the performing arts is confirmed by her experience in cultural mediation. She has held the positions of president, artistic director, director, and playwright at Théâtre Uiviit (2015-2018). Socially committed to the promotion of diversity, equality, and inclusion, she became Director of Public Relations at the Nunavut Black History Society (NBHS, 2019-2021). Then, driven by a desire to become more involved in social justice and representation of the BIPOC and 2SLGBTQIA+ communities, she co-founded the BLM

Organizing Committee working group at NBHS, and the Nunavut Theater Company (2020). She became the president and creative director of the company in 2021.

Believing that pride of identity is best cultivated at an early age through the arts and cultural practices of a given culture, she founded a program of exploration in the performing arts. In 2019, she creates, and volunteers live arts workshops in Masaka (Uganda) for the non-profit organization We Are Home Free. Inspired by this experience, she founds Boda Boda Camp, to offer theatrical workshops to youth based on the mindfulness approach as well as practices that are trauma-informed and celebrate participant's cultural and language identity.

In 2019, following her entrepreneurial spirit, she founded Black Lantern Inc, an interdisciplinary arts and culture consulting company whose mandate is to support artists and cultural organizations in their strategic and creative development through public relations, performing arts and multimedia. In 2021, in response to her passion for artistic creation, she launched Black Lantern Media Inc., which is dedicated to the production and dissemination of performing and screen arts as well as interdisciplinary arts that explore the possibilities of the body as a vehicle for individual and societal identity awareness; that cultivates decolonizing approaches to the body and mind; that ensures the representation of the experiences and realities of the BIPOC and 2SLGBTQIA+ communities.